THE EXECUTIVE M.B.A. PROGRAM

2001 · 2002

CENTENARY COLLEGE OF LOUISIANA

SHREVEPORT, LOUISIANA

The Bulletin of
Centenary College of Louisiana
Frost School of Business
Executive M.B.A. Program
2000-2001 Academic Year

THE EXECUTIVE M.B.A. PROGRAM

FROST SCHOOL OF BUSINESS
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Catalog revised Summer 2001

Centenary College of Louisiana is an equal opportunity educational institution. It does not discriminate on the basis of race, color, religion, sex or handicap in admission, employment or operation.

The provisions of this bulletin do not constitute an offer for a contract which a student may accept through registration, and any provision or requirement, including fees, may be changed at any time with or without notice.

A MESSAGE FROM THE DEAN

Centenary College and The Frost School of Business are proud to offer the Executive MBA program. Our program refocuses the traditional MBA curriculum to fit the needs of experienced professionals. Courses are taught from a senior management perspective, with emphasis on the skills, knowledge and insight that enable a shift from functional to broad-based leadership.

What sets our program apart from others? We believe the primary differences lie in our unique philosophy and our MBA candidates themselves. The Executive MBA capitalizes on each student's existing career and life experience - the "Executive" difference. As a participant in our program, you will learn not just from our outstanding faculty, but also from each other, in a spirit of partnership. At the same time, you will develop a network of professional ties that will last a lifetime. Our philosophy of teaching differs as well. We see ourselves as academic coaches, concerned with the success of each student.

The goal of the Frost School of Business Executive MBA is to enrich and enhance your effectiveness by helping you to develop into a more competent and confident leader, prepared for the challenges of tomorrow.

I look forward to working with you to achieve this goal.

Labor omnia vincit.

Sincerely,

Christopher L. Martin, Dean
Frost School of Business

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I. GENERAL INFORMATION

Centenary College of Louisiana

In 1825, the College of Louisiana began offering liberal-arts and pre-professional education to college students in the South. Twenty-three years later, in 1848, it merged with Centenary College, a Methodist institution in Clinton, Mississippi. In 1908, Centenary College of Louisiana moved to its present location in Shreveport.

For 175 years of its history, Centenary College has stood for academic and professional excellence. Her graduates have gone on to high achievement in business and the professions, and her faculty members have distinguished themselves in teaching, research and professional service.

Graduate business education came to Centenary in 1976. The Executive M.B.A. Program began in 1984. Enrollment in the program is limited, assuring a personalized education and maximum interaction among participants and our faculty.

II. PROGRAM OF STUDY

Purpose of the Executive M.B.A. Program

Centenary College's M.B.A. Program aims to help bright, ambitious men and women achieve greater success in their management careers. The program is geared toward experienced professionals who have been out in the work force for at least five years.

We expect that our graduates will find more challenging jobs, move faster and rise higher with the Centenary M.B.A. degree.

The Centenary program offers a dual emphasis. We stress the practical skills and useful business concepts that employees want and managers need to be effective on the job. We also teach the knowledge and help develop the self-confidence required in accepting greater responsibility.

This program is designed to be accessible, intensive and useful.

History of the Centenary Executive M.B.A. Program

The current M.B.A. program at Centenary College began in the winter of 1984. The dean and faculty of the Frost School of Business designed a program to answer growing criticism that traditional M.B.A. programs had become overly theoretical and quantitative at the expense of practicality and career usefulness.

Faculty of the Frost School of Business met with foundation heads, business leaders and management trainers in government and industry prior to designing the present program for adult learners. Since the first announcement of our M.B.A. program in November 1984, the response has been strong and enthusiastic. The program has grown to capacity; new students are admitted only when space becomes available.

Accreditation

Centenary College is fully accredited by the recognized regional and national agencies and is approved by the University Senate of The United Methodist Church. The M.B.A. program is accredited by the Southern Association of Colleges and Schools.

Philosophy of Instruction

Centenary M.B.A. courses concentrate on basic concepts which have significant practical application. The courses were designed with the premise that it is more important to master basic productive skills than to cover a large number of abstract principles. The typical class sizes are 10-15 students.

Most courses are taught by full-time Centenary professors who have had business experience. The M.B.A. faculty also includes several highly qualified business executives who are currently active in developing new products, financing ventures, managing factories and guiding personnel programs.

The faculty uses a wide variety of teaching techniques, including lectures and discussion, case analysis, team projects, multi-media tutorials and experiential activities.

Academic Workload

Centenary M.B.A. courses are intensive and demanding. Students should not take more than two courses per term. Most students take one course per term. Students who know in advance they will have to miss more than one class meeting should not enroll for that term.

In a typical week, students may expect to spend eight to twelve hours outside of class preparing for each class session.

III. ADMISSION

Admission is open to men and women with bachelor's degrees from accredited institutions. No particular major is preferred. The program is not calculus-based. Personal qualities and professional accomplishments are major determinants in the selection process. We seek candidates with leadership ability and the desire to excel. The average age of our students is 38 years old.

Apply to: Christopher L. Martin, Ph.D.
Dean, Frost School of Business
Jackson Hall, Room 210
Centenary College of Louisiana
Post Office Box 41188
Shreveport, Louisiana 71134-1188
Telephone: 318/869-5141
Fax: 318/868-5139

Steps in the Admission Process

A completed application form should be submitted to the above address, along with a $20 non-refundable application fee. Students who have attended Centenary College previously do not have to pay this application fee.

An official transcript should be requested by you from each college attended. Transcripts should be forwarded from your previous college directly to our office. Please use the mailing address shown above.

The Admission Committee will review your application and transcripts. You will be contacted, and a personal interview with the Dean of the Frost School of Business will be arranged.

Requirements for Admission (A Summary)

1) Bachelors degree from accredited institution.

2) Minimum of five years full-time work experience.

3) Evidence that the student can handle the academic work load (special emphasis on quantitative skills).

(Continued on page 9)

Requirements for Admission

(Continued from page 8)

4) Graduate Management Admission Test (GMAT). Students may be accepted into the program without a GMAT score but the test must be completed before the third term.

5) Interview with the Dean of the Frost School of Business.

Other Criteria for Admission

1) Work history. Evidence of success on the job and career development.

2) Clarity of purpose and commitment to this major undertaking.

3) Assessment of what the candidate can contribute to the program (background, work experiences, special skills, etc.).

Executive M.B.A. Admission Committee

This committee consists of two faculty members and the dean. The committee reviews all applications and transcripts.

Prior to the interview, they note, in writing, areas of strength and areas of concern.

Candidates are put into three categories:

1) Strong and obviously qualified.

2) Some minimum questions and concerns (often quantitative skills or areas on transcript).

3) Serious concerns.

For the students who are in category three–the dean will return to the committee with recommendations which will be: a) reject, b) advise to take work at another institution and demonstrate he or she can do the work and also advise reading and a self-improvement program or c) present new evidence that suggests that this student should be admitted and monitored.

The Admission Interview

The candidate is made comfortable in the dean's office. It is explained that this interview is one thing that makes the executive MBA program unique. We are concerned with each student, and we want our students to be successful.

The interview follows the following pattern:

1) Answer questions and address concerns.

2) Learn more about the applicant's career objectives and self-assessment of their needs.

3) Openly discuss the applicant's past academic work. This is done year-by-year (with transcript in hand) and identify areas of concern and strengths.

4) Learn about the applicants other dimensions–recreational activities, reading habits, avocations.

5) Discuss the serious nature of the program and what this will mean to the candidates personal life.

6) Ask the candidate what he or she can contribute to our highly interactive classes.

7) Those who have approval of the committee and have demonstrated that they are willing to make a commitment are invited to join the program.

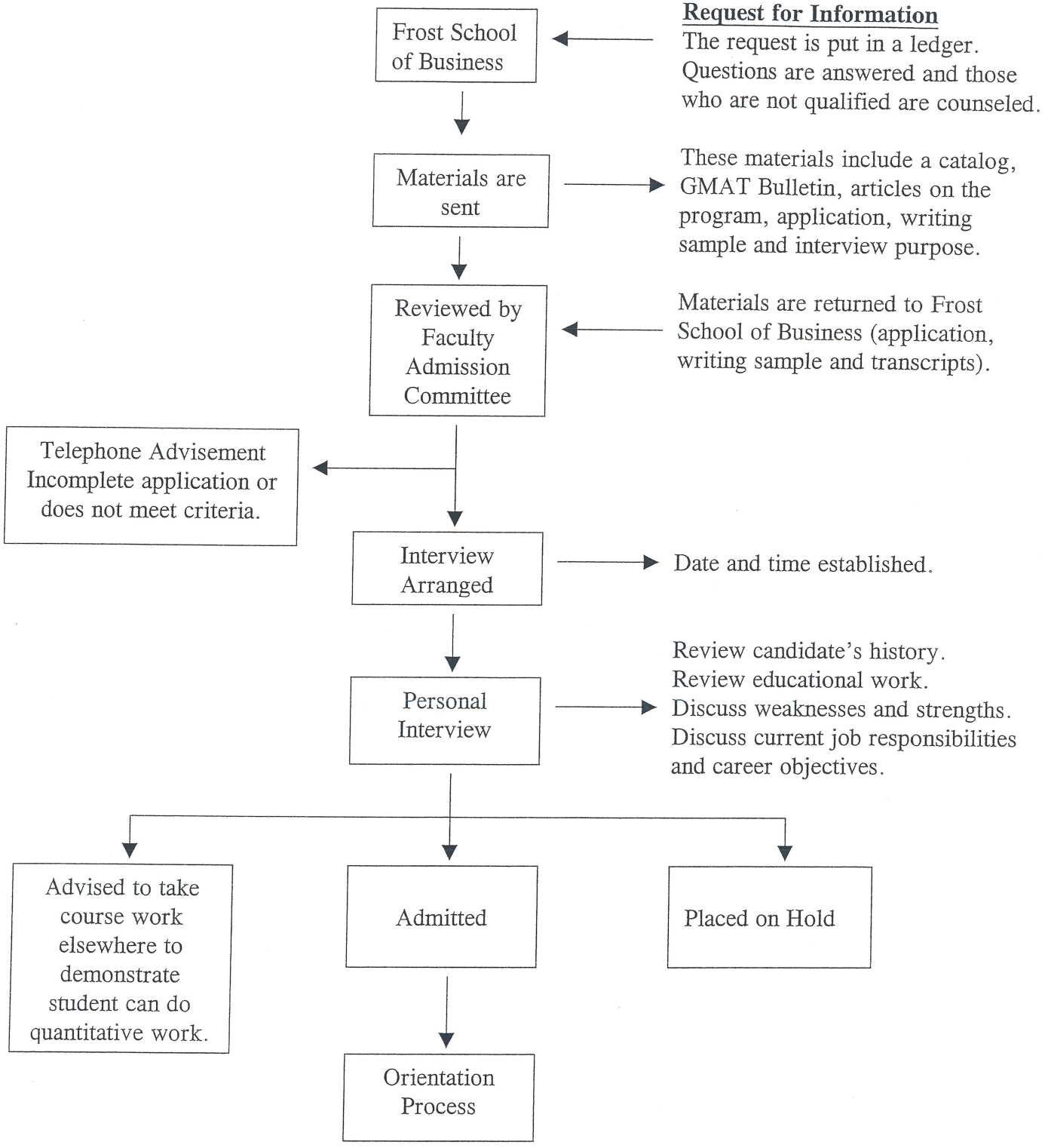
8) Students who have not been able to demonstrate that they can match the pace or lack the skill level needed are advised to take work at another university. Other candidates, because they are searching for a more specialized program, are also advised to enter a different program.

9) The admitted students are then advised about upcoming offerings and invited to attend the orientation program.

Notification of Status

Students will be informed of their status at the close of the interview. Candidates who are accepted will receive a letter of notification of their status and a request for a non-refundable $100 class reservation fee (described in the "Basic Fees" section). A student I.D. card will also be issued.

ADMISSION PROCESS


Frost School of Business
Request for Information
The request is put in a ledger. Questions are answered and those who are not qualified are counseled.
Materials are sent
These materials include a catalog, GMAT Bulletin, articles on the program, application, writing sample and interview purpose.
Reviewed by Faculty Admission Committee
Materials are returned to Frost School of Business (application, writing sample and transcripts).
Telephone Advisement Incomplete application or does not meet criteria.
Interview Arranged
Date and time established.
Personal Interview
Review candidate's history.
Review educational work.
Discuss weaknesses and strengths.
Discuss current job responsibilities and career objectives.
Advised to take course work elsewhere to demonstrate student can do quantitative work.
Admitted
Placed on Hold
Orientation Process

IV. FINANCIAL INFORMATION

Tuition for the 2000-2001 Academic Year

Students are billed after completion of the course. This is an unusual policy. We do this because so many of our students have corporate sponsors who require a course grade prior to payment.

Tuition for the Centenary College Executive M.B.A. Program is $625 per course for the 2000-2001 academic year. The rate for the 2001-2002 academic year will be announced.

Payment of Tuition

Since we have an unusual payment policy based upon trust, failure to pay tuition on time will result in suspension from the program.

Basic Fees

Application Fee: A one-time non-refundable fee of $20 is paid by each first-time applicant. This fee is waived for those who have ever attended Centenary College.

Class Reservation Fee: We ask all M.B.A. students to pay a $100 class reservation fee. This money pays for M.B.A. social events and also covers the cost of your diploma and cap and gown rental when you graduate.

Laboratory Fee: Students enrolled in MBA 501 Professional Management Workshop must take the Birkman Test. The fee is $110.

Financial Aid

Information concerning financial aid in the form of loans may be obtained from the financial aid director at 318/869-5137.

V. ACADEMIC POLICIES

Academic Calendar

The Executive M.B.A. Program utilizes a unique calendar. Whereas most universities have two or three terms, the Centenary program has five 10-week terms per year. This calendar allows students to accelerate their studies.

Registration

Registration takes place over the telephone. Students call in their course preference to the Frost School of Business M.B.A. Coordinator at 318/869-5141 on or after registration day. A bulletin of course offerings will be mailed to students well in advance of each term.

Academic Advising

The Dean of the Frost School of Business and his associates advise students in the planning of their academic programs.

Degree Requirements for the M.B.A.

The Executive M.B.A. Program consists of a pre-established curriculum of 15 three-hour courses with no electives.

Students are required to complete 45 hours of academic work and earn a 'B' average.

The degree must be completed within seven calendar years after commencing the program.

The Graduate Management Admission Test (GMAT)

Centenary College requires M.B.A. students to complete the Graduate Management Admission Test (GMAT) before the third term. Scores must be sent directly from the Educational Testing Service to the Dean of the Frost School of Business.

If the GMAT is taken before admission to our M.B.A. program, the results must not be over five years old at the time you are admitted to the program.

The GMAT application booklet is supplied in your packet or is available at the office. Students who are late in taking the GMAT test may not be allowed to register for classes since the test is required for continuation of program accreditation.

Grades

The grading scale for M.B.A. candidates is:

A - Excellent
B - Good
C - Average
D - Poor
F - Failing
I - Incomplete

Students will not receive credit for any course in which a grade of less than 'C' is earned.

The grade of 'I' will **automatically** become an 'F' if not completed within three terms.

Due to the Federal Privacy Act, the school of business office cannot inform students of their grades. Grades will be mailed to students' homes. No grades will be given out over the phone.

Probation and Dismissal

Students whose cumulative grade point average falls below 3.0 ('B' average) will be placed on probation.

Students will be notified in writing of their probationary status and counseled by the Dean of the Frost School of Business. Students must achieve a 3.0 grade point average in order to continue in the program. Students falling below the required grade point average will be allowed two modules in which to bring up their grade point average.

Repeating Courses

M.B.A. students may repeat courses in which a 'C' or below was earned. The higher grade will be used in calculating overall grade point average; however, both the old and the new grades will appear on the transcript. Students will not be charged a second time to repeat the course.

This policy is in harmony with our coaching philosophy of education. We believe all of our students are capable of high performance. Some need more time and coaching than others.

Withdrawal and Refund Policy

MBA students are not charged a fee for adding or dropping classes. During the first two weeks of a module, courses may be dropped free of charge by calling the MBA coordinator at 318/869-5141 and notification of the professor. After the first two weeks, classes may be dropped only by sending the dean a written letter of request to drop.

The student who drops a course after the first two-week 'grace period' will be required to pay full tuition cost but may enroll in the class in the future without additional cost. Notify the coordinator when you enroll in the course the second time that you have already paid for the course to prevent double-billing.

Credit by Transfer of Course Work

A maximum of six credit hours may be transferred from other graduate programs into the Centenary M.B.A. program. Credit will be accepted only when a grade of 'B' or higher was earned.

Credit by Examination

Students who earn 80 or higher on the Standardized Accounting Test may be exempt from MBA 502 Financial Accounting and/or MBA 503 Management Accounting. The fee for this test is $75.

A similar test is available for exemption from MBA 506 Management Computing. The fee for each test is $25 (four parts).

Course Exemption

Students holding a C.P.A., C.M.A., or C.I.A. certificate are exempt from MBA 502 Financial Accounting. D.P.M.A. certification allows exemption from MBA 506 Management Computing. A copy of the certification must be submitted by the student.

Graduation

The graduation commencement exercise takes place once a year in early May.

A student should notify the Frost School of Business by December 1, if he or she plans to graduate in May of the next year.

Students must satisfy the following in order to graduate:

1. Completion of all required course work.

2. Submission of approved entrepreneurial project (three copies).

   March 1 is the last date to turn in final drafts of the project.

   April 1 is the last date to complete oral presentations of projects.

   April 15 is the last date to turn in three final, bound copies with signatures to the office of the dean.

3. Minimum of 3.0 grade point average.

4. GMAT score is on file.

5. No outstanding college bills.

VI. RECOMMENDED COURSE SEQUENCE

Academic Sequence

The Centenary Executive M.B.A. Program consists of 15 required courses. There is **no** prescribed sequence of courses; however, students should bear in mind that in most cases higher-numbered courses assume students' command of the knowledge and skills of relevant lower-numbered courses.

Several courses have specific prerequisites. These are:

MBA 503 Management Accounting

Prerequisite for this course is MBA 502 Financial Accounting.

MBA 550 Financial Management

Prerequisites for this course are MBA 502 Financial Accounting and MBA 503 Management Accounting.

MBA 551 Marketing Management

Prerequisites for this course are MBA 503 Management Accounting and MBA 505 Business Economics or approval of the instructor.

MBA 562 Business Policy and Strategy

Prerequisites for this course are MBA 503 Management Accounting, MBA 505 Business Economics, MBA 550 Financial Management and MBA 551 Marketing Management.

The Structure, Sequence and Logic of the Program

The 15 courses can be broken down into five areas–human relations skills and concepts, analytical tools, core organizational areas, external interactions and the integrative experience of the business plan.

Area I: Human Relations Skills (2 courses)

Professional Communication	MBA 500	This course is an excellent way to start the program. There is a great deal of interaction, and most people notice an improvement in their communication skills.
Professional Management	MBA 501	This course should also be taken early in the program. The Birkman Test helps Workshop individuals understand their own management style. Practical concepts are emphasized.

Area II: Analytical Tools (5 courses)

Financial Accounting	MBA 502
Management Accounting	MBA 503
Managerial Statistics	MBA 504
Business Economics	MBA 505
Management Computing	MBA 506

These courses prepare you for functional courses in marketing, finance and management. Emphasis is on understanding and using these concepts and tools in practical business problems.

Area III: Core Organizational Areas (4 courses)

Financial Management	MBA 550
Marketing Management	MBA 551
Production Management	MBA 552
Human Resource Management	MBA 553

These courses emphasize basic concepts found in all organizations. Candidates should complete Areas I and II before beginning Area III. (Some courses may be taken concurrently.)

Area IV: External Interaction (3 courses)

Business Ethics	MBA 559	These courses help managers focus on the ethical, social, political, technological and economic factors which affect management decisions.
Business and Government	MBA 561	
Policy and Strategy	MBA 562	

Area V: Integrative Experience–The Business Plan

Entrepreneurial or Intrapreneurial Project	MBA 599	This course has two parts: 1) a 10-week class dealing with new venture creation and 2) the completion and presentation of the new venture business project. The MBA 599 class may be taken at any time during the program. The project proposal may be submitted at any time during the program. However, before a completed project will be approved for oral presentation to the full committee, each project participant must have completed a minimum of ten (10) courses in the program (see Entrepreneurial Project Guide).

PROGRAM STRUCTURE, SEQUENCE AND LOGIC

AREA 5:
The Integrative Experience

MBA 599* Project

* The **MBA 599** class may be taken at any time during the program, and the project proposal may be submitted at any time (see MBA 599 description).

AREA 4:

External Interactions

MBA 559 Business Ethics	MBA 561 Business & Government	MBA 562 Policy & Strategy

AREA 3:
Core Areas of all Organizations

MBA 550 Financial Management	MBA 551 Marketing Management	MBA552 Production Management	MBA 553 Human Resource Management

AREA 2:
Analytical Tools

MBA 502 Financial Accounting	MBA 503 Managerial Accounting	MBA 504 Statistics	MBA 505 Business Economics	MBA 506 Management Computing

AREA 1:
Human Relations Skills and Concepts

MBA 500 Communications	MBA 501 Management Workshop

The Centenary Executive M.B.A. Program consists of 15 required courses designed to improve human relations, conceptual and analytical skills. While courses in the upper levels (for example, MBA 559 Business Ethics and MBA 561 Business and Government) may be taken before core courses, there is a logic to the sequencing of the areas 1-5 which prepares students for practical, on-going tasks and for top management decision making.

COURSES OF INSTRUCTION

VII. M.B.A. COURSE DESCRIPTIONS

MBA 500: Professional Communication

A workshop in the principles of effective communication and their application to letters, memos and reports. Major emphasis is on clear and cogent writing, but listening and speaking are also stressed. Consistently high-quality written and oral expression is expected of all degree candidates. No prerequisites.

MBA 501: Professional Management Workshop

Practical management skills: time management, goal setting, creative problem solving, delegation, conflict management, committee leadership, project management. Establishing professional objectives and personal action plans for continued self-development. Assessing your own management style; learning your own strengths and weaknesses as a leader. No prerequisites ($110 lab fee).

MBA 502: Financial Accounting

Basic accounting practices and procedures used to develop financial statements. Emphasis on a practical approach to understanding and applying accounting data. The use and misuse of historical accounting data. Interpreting balance sheets, income statements, and statements of retained earnings or proprietorships, partnerships and corporations. Basic computer knowledge is helpful. No prerequisites.

MBA 503: Management Accounting

Continues MBA 502. How accounting concepts are used in inventory, overhead allocation, cost accounting, depreciation and internal reporting, control and other areas. Casework instruction: how managers interpret and alter accounting data in order to make appropriate business decisions. Prerequisite: MBA 502 Financial Accounting.

MBA 504: Managerial Statistics

Introduces the quantitative tools most frequently used in business. Applied concepts from statistics and management science. Topics covered include descriptive statistics, probability, estimation, hypothesis testing, regression, game theory and PERT. Computer-assisted instruction. No prerequisites.

MBA 505: Business Economics

Focuses on a limited number of relatively simple but powerful concepts of micro-economics, including topics in demand and cost. Major emphasis on the application of incremental thinking to actual business problems. Analysis of pricing, productivity, costs, business size and market structure. No prerequisites.

MBA 506: Management Computing

The application of commonly used computer software for analyzing business information. Emphasis is on learning how to manipulate data in order to improve management decision making. No prerequisites.

MBA 550: Financial Management

The development of *pro forma* financial statements, cash and operating budgets. Alternative ways for firms to finance operation and growth. The time-value of money and capital budgeting. Practical case examples as well as contemporary theories of finance. Prerequisites: MBA 502 Financial Accounting and MBA 503 Management Accounting.

MBA 551: Marketing Management

Introduction to the basic concepts of marketing: marketing variables, market segmentation, sales forecasting, buyer behavior, product, pricing, promotional strategies and market research. Case studies, simulations and student projects will be used to reinforce the practical implications of these concepts. Students may do term marketing projects. Prerequisites: MBA 503 Management Accounting and MBA 505 Business Economics.

MBA 552: Production Management

Provides a broad overview of basic production activities. Production planning, inventory control, plant organization, quality control, and productivity. Major emphasis is on factory floor operations, but these principles will also be related to service operations. Case studies and factory visits utilized. No prerequisites.

MBA 553: Human Resource Management

Reviews contemporary theories of human organizational behavior. How individuals, small groups and organizations interact in practice. Also deals with such specific concerns as recruitment, training, job descriptions and performance evaluations. Improved productivity through human effort is the central theme of the course. No prerequisites.

MBA 559: Business Ethics

Managers are frequently faced with moral decisions both at a policy level and in day-to-day operations. Consumers, stockholders, employees, the public at large and the environment are affected by management decisions. This course presents several philosophical theories of ethics and challenges students to think about moral consequences as well as economic results. Students apply this 'moral way of thinking' to case studies from contemporary literature and from their own experiences. No prerequisites.

MBA 561: Business and Government

The study of public policy affecting business enterprises. Topics include government control of monopoly, public ownership of enterprise and government regulation of business. Also, the role of government in protecting consumers, workers, investors and the environment. Basic concepts of law and government as related to contemporary society. No prerequisites.

MBA 562: Business Policy and Strategy

The business enterprise operates in a competitive and dynamic environment. This course is designed to integrate the various business disciplines of management, marketing, economics, finance and accounting which are relevant to the decision-making process in formulating policies and strategies within the business enterprise. Case studies and research projects are utilized to supplement text readings. Prerequisites: MBA 503 Management Accounting, MBA 505 Business Economics, MBA 550 Financial Management and MBA 551 Marketing Management.

MBA 599: Entrepreneurial Project - 'New Venture Creation'

This seminar is offered as a way to encourage students to initiate a new venture project which they can develop throughout the program. The seminar is a practical approach to new venture creation. The class meets with entrepreneurs, other students who have developed projects and work on their own project ideas.

Credit is not given, nor is the student billed for the course until the project is successfully completed, both written and orally.

Students wishing to graduate in May must present their project on or before **April 1** in order to graduate. Copies of the reports are placed in Magale Library and in the dean's office. A booklet has been prepared to assist students in successful completion and presentation of the project. This booklet will be given to students taking the entrepreneurial project class or may be obtained at the Frost School of Business.

This seminar may be taken early in the program. No prerequisites.

CENTENARY COLLEGE MBA PROGRAM
2001-2002 TENTATIVE CLASS SCHEDULE

	Fall	Winter I	Winter II	Spring	Summer	Fall
	8/20/01 - 10/26/01	10/29/01 - 1/18/02	1/21/02 - 3/29/02	4/1/02 - 6/7/02	6/10/02 - 8/16/02	8/19/02 -10/25/02
MBA 500 Prof. Communication		TU		TU		
MBA 501 Prof. Mgt. Workshop		W			W	
MBA 502 Financial Accounting	TH			TH		
MBA503 Management Accounting		TH			TH	
MBA 504 Statistics	M			M		M
MBA 505 Business Economics	TU			TU		TU
MBA 506 Management Computing			TU			W
MBA 550 Financial Management			M			M
MBA 551 Marketing Management		TU			TU	
MBA 552 Production Management		TH			TH	
MBA 553 Human Resource Mgt.			W			
MBA 559 Business Ethics		M		M		
MBA 561 Business & Government	W		W			W
MBA 562 Policy and Strategy	TU		TU			TU
MBA 599 Entrepreneurial Project	M		M			TH

Note: This is only a **tentative** schedule. A class may be canceled due to low enrollment.

Classes are normally held from 5:30 - 9:20 p.m. on the night indicated.
Definite schedules will be sent to students **two weeks prior to registration day**.

06/06/01

IX. CAMPUS LIFE

Student I.D. Card

Executive M.B.A. students are encouraged to take full advantage of the offerings of the Centenary community. The College has granted M.B.A. candidates free admittance to all performances and athletic events. Present your M.B.A. picture I.D. card to be admitted. To obtain your card, call the Frost School of Business office 869-5141. Your student I.D. may be used at other Shreveport businesses which give student discounts.

Car Registration

You will need to register your car to help campus security protect our parking area. The cost of the parking sticker is $10 per year and will be included in you itemized bill. The sticker should appear on your rear bumper on the passenger side.

Magale Library

Magale Library houses over 145,000 volumes as well as a large collection of periodicals, microfilms, and music and drama recordings. Cooperative arrangements with the Green Gold Library System (serving northwest Louisiana), the Southern College University Union (centered at Vanderbilt University) and the Amigos System give us interlibrary loan access to books and periodicals unavailable on campus.

M.B.A. students have full library privileges. Library tours emphasizing research into business are normally included in MBA 500 Professional Communications. Handouts about library services and facilities are available at the circulation desk.

Library hours during the undergraduate fall and spring semesters are:

8 a.m. to midnight	Monday through Thursday
8 a.m. to 4:30 p.m.	Friday
9 a.m. to 5:00 p.m.	Saturday
2 p.m. to midnight	Sunday

(Continued on Page 28)

Magale Library

(Continued from page 27)

Summer, May Module and Christmas holiday times differ. Call the Library for precise times at 869-5699. It is possible to have holiday library times extended to meet the needs of a particular class.

Computing Facilities

There are micro-computers available to M.B.A. students at three locations on campus. All of the computers are networked and have internet access. These locations are:

1. 120 IBM-compatible, Pentium computers are available to students in Magale Library.

2. Ten IBM-compatible, Pentium computers are available for student use in Jackson Hall, Room 222. Call 869-5141 for a listing of times the lab is open.

3. Twenty-one IBM-compatible Pentium computers are also available in Jackson Hall, Room 305. Call 869-5216 for a listing of times the lab is open.

Bookstore and Post Office

All text books and supplies are available at the Centenary College Bookstore (869-5278) which is located, along with the Post Office, in the Moore Student Center. Hours for the Post Office are 10:00 a.m. to 4:00 p.m., Monday through Friday. Hours for the Bookstore are 8:00 a.m. to 5:00 p.m., Monday through Friday. Students may call in and order their textbooks by credit card.

The Performing Arts

The Marjorie Lyons Playhouse offers a full schedule of dramatic performances; the Hurley School of Music presents concerts by visiting and local artists, as well as the music faculty. The Centenary Film Society shows contemporary and classic films. For a schedule of films, contact the humanities division administrative assistant at 869-5254.

Meadows Museum of Arts

The Meadows Museum schedules national as well as regional exhibits. It is the permanent home of the Jean Despujols Collection of Indochinese Art. Hours: Tuesday through Friday, 1:00 to 5:00 p.m.; Saturday and Sunday 1:00 to 4:00 p.m. Closed on Mondays.

Centenary Athletics

Centenary sponsors sixteen intercollegiate athletic programs: seven men's sports and nine women's sports. A full schedule of events is available from the athletic office at 869-5275.

M.B.A. Alumni Association

An Alumni Association for graduates of the Centenary Executive M.B.A. Program is planned. Contact the Dean of the Frost School of Business for more details if you would like to be in this program.

M.B.A. Speakers Association

A student-initiate program in which outstanding practitioners are invited to meet with M.B.A. candidates at breakfast and luncheon meetings.

Student Subscriptions

Special student-rate subscriptions are available for *The Wall Street Journal*, *Business Week*, *Fortune*, and the *Harvard Business Review*. Contact the Frost School of Business M.B.A. Coordinator at 869-5141 for more information.

Administration of the College

President . . . . . .Kenneth L. Schwab
B.A., Purdue University; M.Ed., University of North Carolina at Greensboro; Ed.D., Indiana University

Provost and Dean of the College . . . . . .Earl W. Fleck
B.A., San Diego University; M.A., Ph.D., University of California at Santa Barbara

Registrar . . . . . Gary R. Young
B.A., Northwestern Oklahoma State University; Th.M., Dallas Theological Seminary; Ph.D., University of Texas at Arlington

Director of Financial Aid . . . . . Mary Sue Rix
B.B., Baylor University; M.A., Western Carolina University; M.A., Louisiana State University

Vice President for Finance and Administration . . . . . .Fred J. Scott
B.B.A., University of Texas at El Paso; M.B.A., St. Edwards University

Administration of the Frost School of Business and Executive M.B.A. Program

Dean, Frost School of Business . . . . . Christopher L. Martin
B.S., Vanderbilt University; M.A., Southern Methodist University; Ph.D., Georgia Institute of Technology

Executive Assistant/M.B.A. Coordinator . . . . . Kelly Schellinger

Graduate Business Teaching Faculty

Harold R. Christensen – B.A., M.S., Ed.D., Oklahoma State University.

Barbara J. Davis – B.S., M.B.A., Louisiana State University-Shreveport; D.B.A., Louisiana Tech University; C.P.A., C.I.A.

Douglas K. Fryett – B.A., The University of Western Ontario, F.B.A., Canadian School of Management

Rodney A.Grunes – A.B., Drew University; A.M., Ph.D., Duke University.

F. Jefferson Hendricks – B.A., Centenary College; M.A., Ph.D., University of Illinois.

David J. Hoaas – B.S., Bemidji State University; M.A., Ph.D., Duke University.

Patricia L. Humphrey – B.S., Louisiana State University-Shreveport; M.B.A., Louisiana State University-Shreveport; D.B.A., Louisiana Tech University.

Christopher L. Martin – B.S., Vanderbilt University; M.A., Southern Methodist University; Ph.D., Georgia Institute of Technology

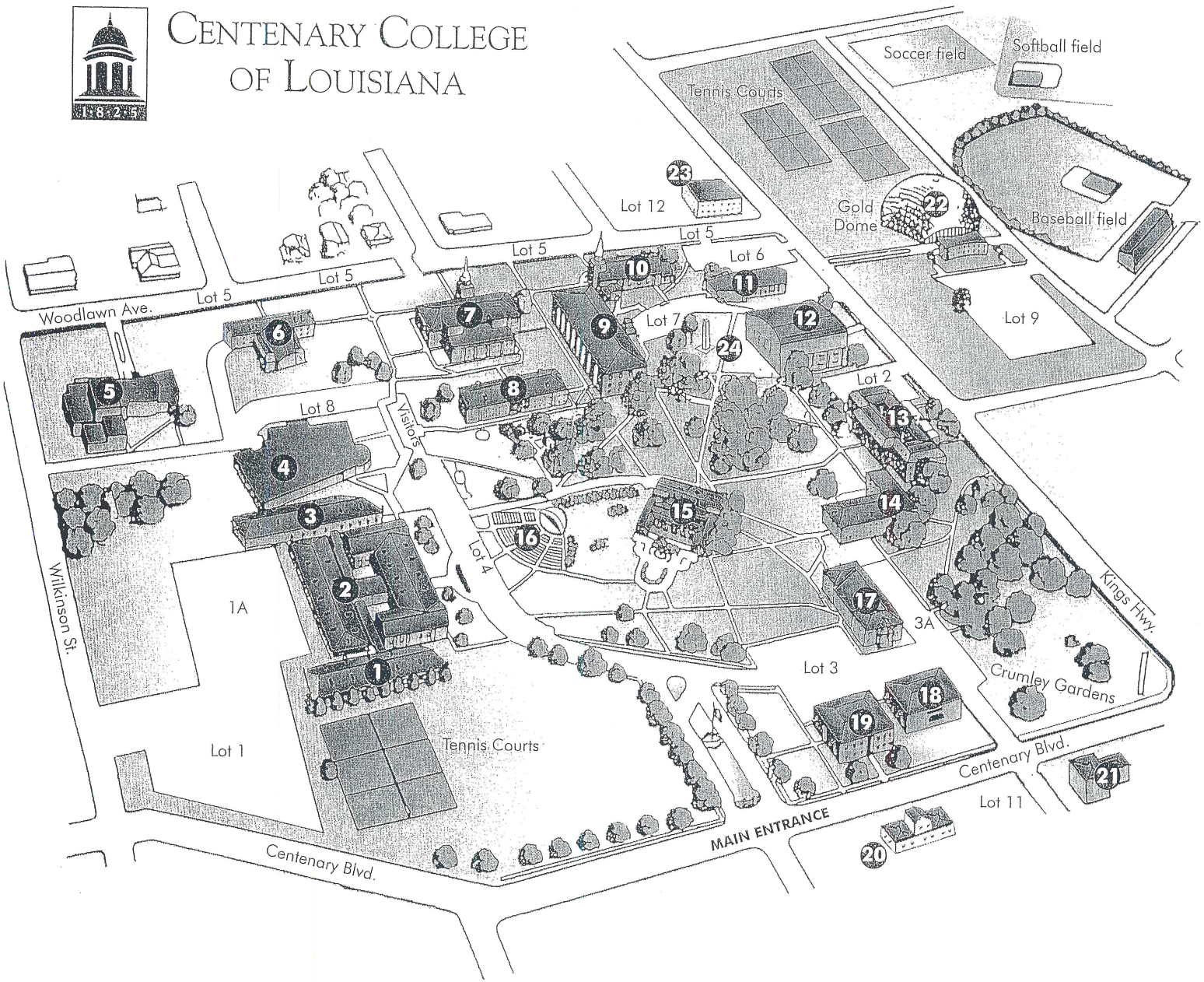
Helen B. Sikes – B.S., Louisiana State University-Shreveport; M.B.A., D.B.A., Louisiana Tech University; C.P.A., C.M.A.

Frank Pohlkamp – B.S., University of Cincinnati; M.B.A., Xavier University; C.P.I.M.

Elizabeth L. Rankin – B.S., Auburn University; M.A., Ph.D., Virginia Polytechnic Institute and State University.

David E. Thomas – B.S., Southeastern Louisiana University; M.S., Louisiana State University; Ph.D., Tulane University.

Centenary College of Louisiana



1. Hardin Hall
2. James Hall
3. Sexton Hall
4. Bynum Commons Dining Hall
5. Marjorie Lyons Playhouse
6. Hurley Music Building & Music Library
7. Magale Library
8. Hamilton Hall
9. Mickle Hall of Science
10. Brown Chapel
11. Smith Building/ Kilpatrick Auditorium
12. Fitness Center
13. Cline Hall
14. Rotary Hall
15. Moore Student Union Building
16. Hargrove Amphitheatre
17. Jackson Hall
18. Peters Research Center
19. Meadows Museum of Art
20. Dept. Of Public Safety & Center for Extended Learning
21. Turner Art Center
22. Gold Dome
23. Centenary Square
24. Peavy Climbing Tower